Family
**WebCare**
PAR IPROTEGO

Family WebCare: the mobile app to combat cyberbullying of children

36.5 % of U.S. middle and high school students have ever been cyber bullied

Lifetime cyber bullying victimization rate among middle and high school students in the United States from Nov. 2009 to April 2019
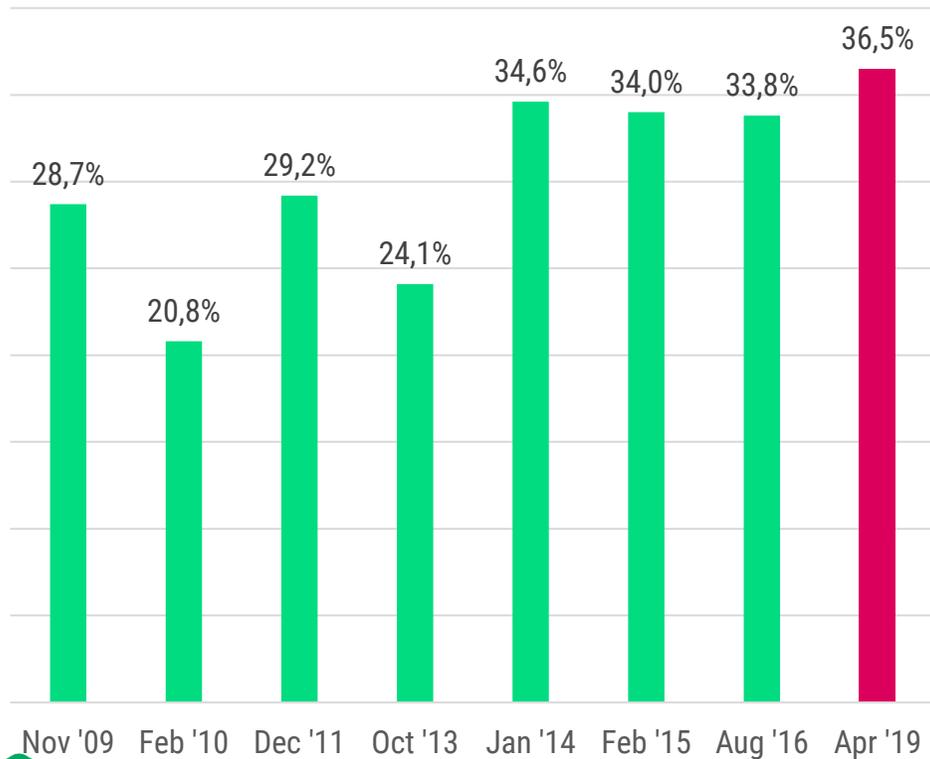
Percentage of U.S. middle and high school students who were cyber bullied as of April 2019, by type of cyber bullying

Month	Rate
Nov '09	28,7%
Feb '10	20,8%
Dec '11	29,2%
Oct '13	24,1%
Jan '14	34,6%
Feb '15	34,0%
Aug '16	33,8%
Apr '19	36,5%

| Type	Percentage
I have been cyber bullied	17,4%
Mean or hurtful comments online	24,9%
Rumors online	22,2%
Threatened to hurt me through a cell phone text	12,2%
Posted mean names or comments online about me with a sexual meaning	12,0%
Threatened to hurt me online	11,7%
Posted a mean or hurtful picture online of me	10,8%
Pretended to be me online	10,1%
Posted mean names or comments about my race or color	9,5%
Posted a mean or hurtful video online of me	7,1%
Posted mean names or comments online online about my religion	6,7%
Created a mean or hurtful web page about me	6,4%
One or more of above, two or more times	30,1%

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The consequences of cyberbullying
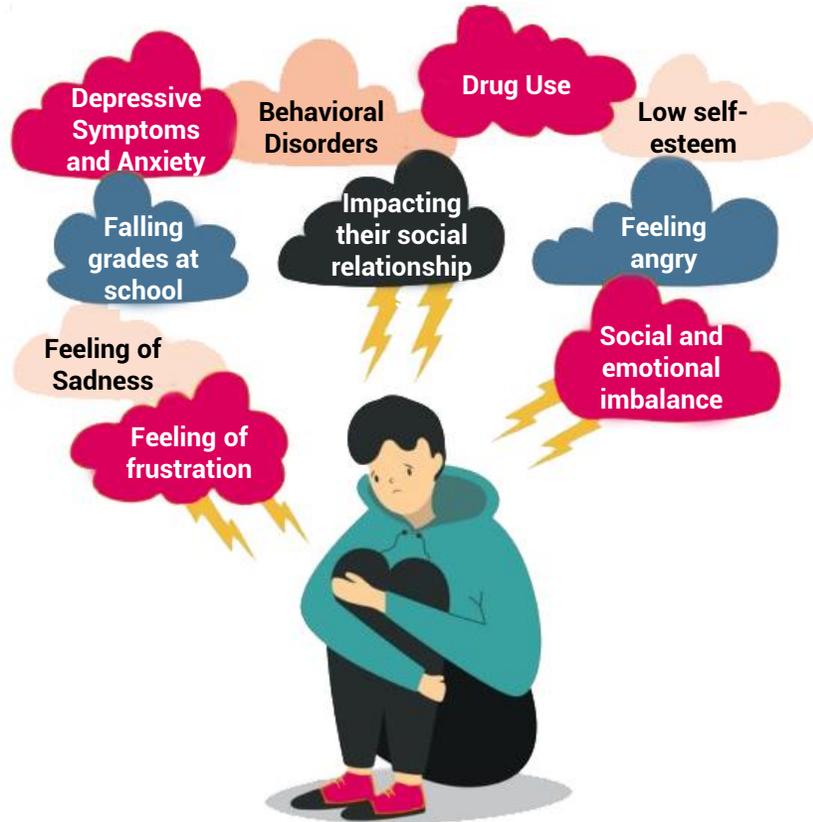
Motivations for attacks on victims are:

Physical Appearance

Sexual orientation

The (good) school results

Religious beliefs
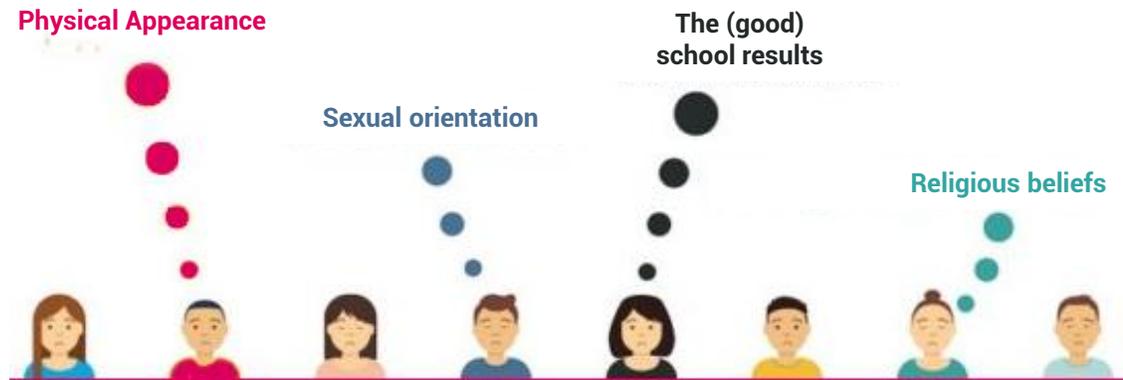
Family WebCare, the app that fights againts cyberbullying of children

PREVENTION

ASK FOR HELP OR REPORT
TO AUTHORITIES

Family WebCare
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A 360°
solution

DETECTION OF
CYBERBULLYING

PROTECTION OF PRIVACY AND
PERSONAL DATA
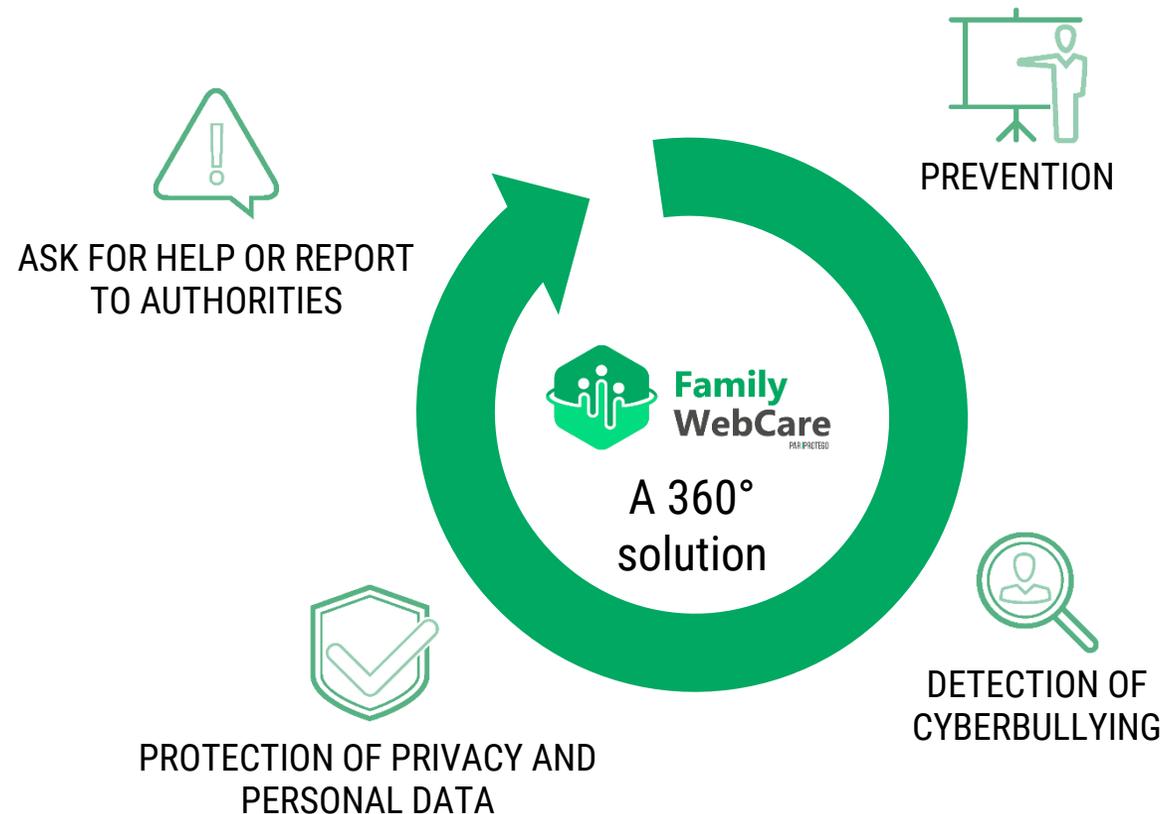
OBJECTIVES :

For the parents:

o To give them the keys and guide them to act in the event of a problem

o To raise awareness and train in good web practices

For the children:

o To educate them in a fun way to good web practices

o To teach them how to control their digital identity

o To offer them solutions to act and report a problem using a tool adapted to their generation and their means of communication

➡ **Establish a dialogue between children and parents around cyberbullying**

➡ **Allow parents to include these questions in the family sphere**

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Our technology

We analyze and identify harmful and negative content thanks to an artificial intelligence developed in-house

Our AI is based on "deep learning" technology that analyzes content and behaviors.

Our AI looks at web content, social content, and data.

In the form of a mobile application

An intelligent alert system that informs parents or motivates the child to seek help from a third party

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Family WebCare

Welcome to Family WebCare
The mobile application that fights
cyberharassment and protects your family's
personal data.

Login

Not registered yet ?
I create my account

I am a victim or witness of cyberharassment
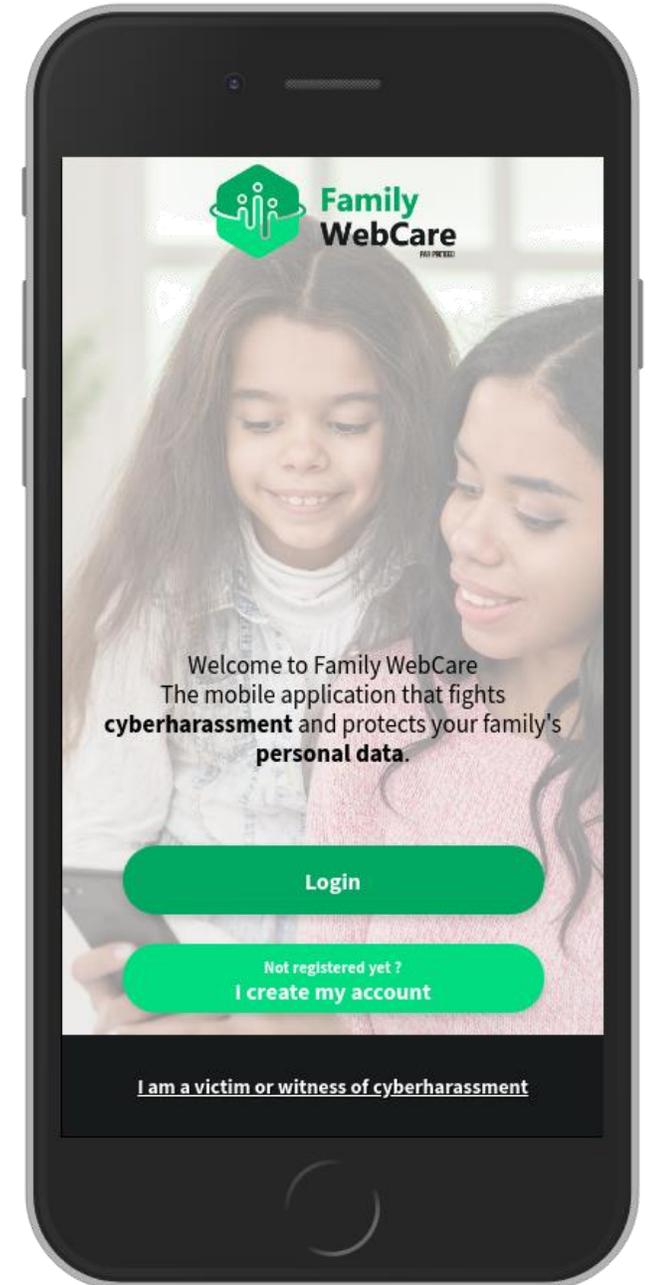
Children: Family WebCare is their companion for safe web surfing

PREVENTION

DETECTION DU CYBERBULLYING

PROTECTION OF PRIVACY AND PERSONAL DATA

ASK FOR HELP OR REPORT TO AUTHORITIES

Quizzes on good web practices, proper settings of your accounts, creation of a secure and relevant password, etc.

AI that analyzes Google and social networks (Facebook, Twitter, Instagram, YouTube, jeuxvideo.com) and detects harmful content

Sending alerts in case of problems

Diagnosis and audit of online presence and private data (telephone number, nickname, address, etc.).

In the event of a problem, the child can alert Crisis Text Line or report the problem to a trusted third party who will take the necessary measures (request for deletion or contact the authorities).

Help

Report to a trusted adult

I would like to report an embarassing content or a harassement problem to a trusted adult.

⚠ **Report**

Contact Crisis Text Line Service

By sms

My image   My diagnosis   My reports

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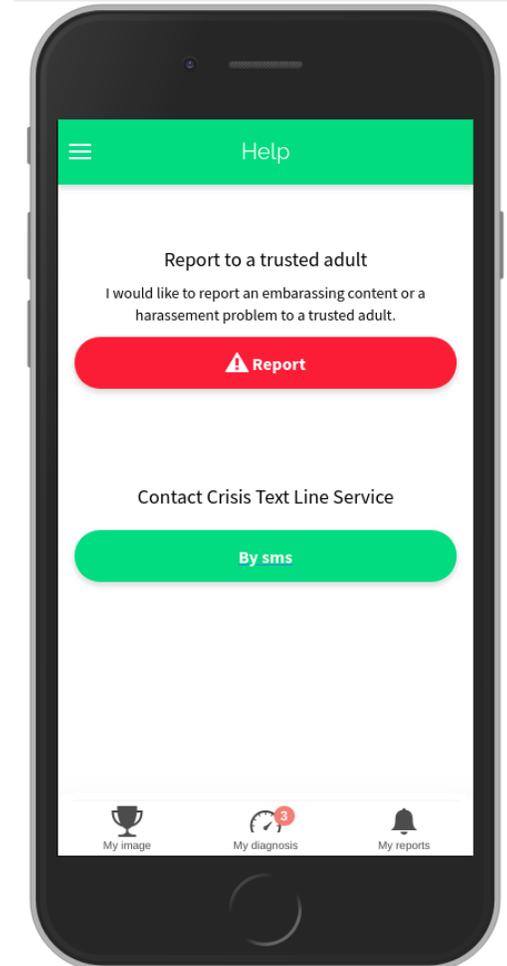
Parents: Family WebCare gives them the keys to support their children

PREVENTION	PROTECTION AGAINST CYBERBULLYING	PROTECTION OF PRIVACY AND PERSONAL DATA	ACT IN CASE OF PROBLEM
News and advice on social networks and the web, online harassment, the legal framework, etc. Quizzes on good web practices, proper settings of your accounts, creation of a secure and relevant password, etc.	Receive an automatic alert as soon as our AI detects questionable content on the child's social networks

Receive an alert from the child either to report a problem or to report a link | Possibility of making a diagnosis of the online presence of your child.

Private data management option so that the parent can check the visible data of their children. | Request to delete hateful content or personal data

A decision tree to guide the parent in case of a problem with a kid. |

My family

Rey Skywalker
New connection request

Kylo Ren
3 social alerts

Add a kid

Share my family code

I activate the protection of my child

My family   Help my child   Alerts   News

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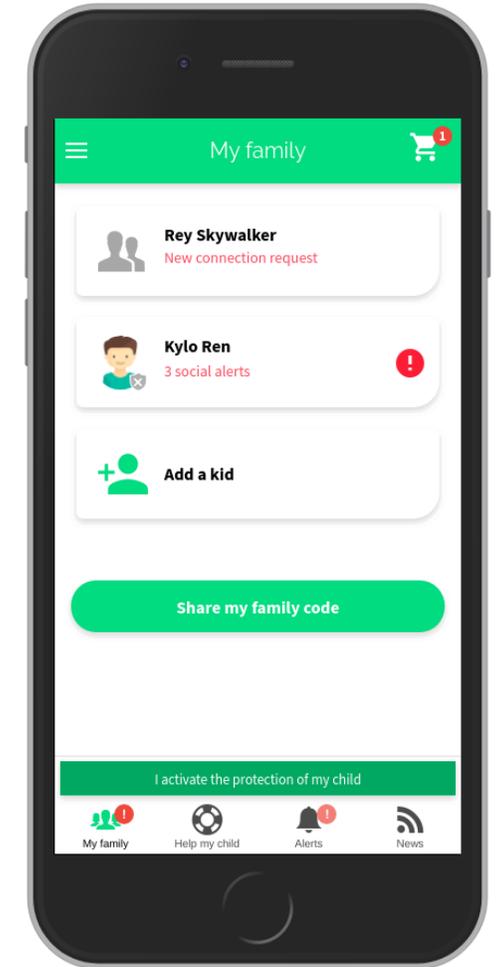
Our Offers

	Free Offer	Premium Offer
Parent Side		
Number of children	1 child	Unlimited
Online Reputation Diagnosis	1 diagnosis per year	1 diagnosis per month
Social Networks	Daily scan	Daily scan
Private Data	Included in the diagnosis	Included in the diagnosis
Alert in the event of cyberbullying detection on social networks associated with child accounts	No	Yes
Request for help in the event of cyberbullying	Yes	Yes
Quizzes, news and help support	Yes	Yes
Children Side		
Online Reputation Diagnosis	1 diagnosis per year	1 diagnosis per month
Social Networks	No	Daily scan
Request for help in the event of cyberbullying	Yes	Yes
Quizzes, news and help support	Yes	Yes

Family WebCare
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iProtego, the online reputation management agency

Our core business:

Protection of privacy

Digital Identity Mangement

Fight against cyberbullying

★★★★★
Awards:

Jury Prize 2018
Trophées des entrepreneurs positifs – CPME 13

21st Century Business Awards
French Village Jury – CES Las Vegas 2018

Technology Fast 50 2016
Deloitte

Henri Fabre Prize 2015

Key figures:

4 million Internet users protected

10 years of experience

Osculteo, **1**st **online platform** to manage your digital identity

150,000 paying users via Osculteo

Our partners:

Boursorama

LA BANQUE POSTALE

+Simple

SNPI

Groupama PROTECTION JURIDIQUE
UNE MARQUE DE LA SOCIÉTÉ FRANÇAISE DE PROTECTION JURIDIQUE, FILIALE DE GROUPAMA

iProtego

Thanks!

You can now download the Family WebCare mobile app:

Available on the **App Store**

GET IT ON **Google Play**

www.familywebcare.com

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